

Fact sheet

Collaboration in the commercial market

Collaboration defined:

The use of collaboration tools, such as presence awareness, file sharing, web conferencing and audio/video conferencing, by an organization to improve how its members communicate; collaboration enables organizations to function more efficiently and effectively, regardless of how widely-dispersed its members may be.

Collaboration may include:

- Presence awareness
- Expert Finder
- Secure file sharing & management
- Instant Messaging
- Audio/video conferencing
- Web conferencing
- Navigation
- Paging
- Whiteboards

CollabraSpace's flagship collaboration solution, [CollabraSuite](#), incorporates all of these real-time collaboration tools.

CollabraSpace insight:

Realizing the true potential of collaboration is not defined by simply implementing one or more of these tools; true collaboration requires the proper implementation of the *processes, procedures* and *technologies* that allow communities to function as a single team, rather than as a collection of individuals. For a collaboration solution to be truly successful, organizations must embrace a cultural change.

Examples of how organizations can benefit from collaboration:

- National and multi-national organizations are able to make decisions more rapidly due to more efficient sharing of information
- Businesses can link with suppliers and vendors, slashing delivery time and smoothing supply chain transactions
- U.S.-based companies with factories in foreign countries can monitor production, even solve production problems remotely, without site-visits

In brief, collaboration is being used by organizations to increase productivity, extend communities and to respond more rapidly to crisis management.

Collaboration Expert Resources:

[Ray Schwemmer](#), President/CEO, Co-Founder of CollabraSpace
[Chris Murphy](#), Vice President, Engineering, Co-Founder of CollabraSpace
[Rick Havrilla](#), Chief Technology Officer, Co-Founder of CollabraSpace

Headquartered in Annapolis, Maryland, [CollabraSpace](#) is an authority on web-based collaboration solutions for a wide variety of customers with dispersed workforces. These customers include large government organizations as well as commercial enterprises. CollabraSpace is also a partner of [BEA Systems, Inc.](#), a world leader in enterprise infrastructure software.